

The Organized Artist Company

Part One: Project Assessment

This series of questions is designed to help you think about your project/situation in new ways. It is meant to stimulate your imagination, generate some creative solutions and help you along your path. There are no right or wrong answers here – just an honest assessment of how things are with you and your project today, in this very moment. Work fast. Have fun.

The fifteen-minute audio that accompanies this worksheet offers fuller explanations of each question, and introduces some important concepts that will assist you in filling out this sheet.

- 1) Describe the current situation in just a sentence or two. Bottom-line it. What's happening right now that's led you to try this audio & worksheet?

- 2) If I had a magic wand, what would you like to have happen?

- 3) What's your budget for this project?

- 4) Have you worked with other organizers, coaches or teachers before? How was that?

- 5) Write down a few adjectives that describe how the current situation feels to you now:

- 6) Write down a few adjectives that describe how you would like it to feel:

- 7) Anything else going on? Any other life circumstances that need to be taken into consideration?

Part Two: Artist Self-Assessment

- 1) Are you a member of at least one union or professional organization? **Y/N**
- 2) Do you have or you have you had an agent/representation? **Y/N**
- 3) Do you have professional credits/experience? **Y/N**
- 4) Have you received more than one positive review in a major news outlet? **Y/N**
- 5) Do you have good, solid and diverse training? **Y/N**
- 6) Do you have relationships with other artists and professionals in your field? **Y/N**
- 7) Are your marketing and promotional materials current and “up to snuff” (photos, resume, website, portfolio, business cards, etc.)? **Y/N**
- 8) Do you have some amazing hook (i.e., are you physically outstanding, related to someone famous, have some particularly trendy characteristic)? **Y/N**
- 9) Is your work in all situations (i.e., in class, in rehearsal and in performance) consistently excellent? **Y/N**
- 10) If you found out that you had a meeting tomorrow afternoon with your “dream” mentor or biggest professional hero, would you be ready? Would your outfit, your materials and, most importantly, your confidence be ready for such a meeting? **Y/N**
- 11) Do you have a day rate, quote or minimum asking price that is above “scale”? **Y/N**
- 12) Can you easily explain to an agent or manager how they can expect to profit from you? **Y/N**
- 13) Do you have a full and rich life, apart from your career? **Y/N**
- 14) Which of these statements feels closest to how you feel about your career right now:
 - a. I’m ready to jump off the high dive
 - b. I’m halfway up the ladder and I’m feeling a little stuck
 - c. I’m at the bottom of the ladder staring up
 - d. I’m in a lounge chair, considering
 - e. I’ve heard there’s a pool

How many YES: _____

How many NO: _____

Take a moment to write down what you notice about this, how you’re feeling right now, and what your next action steps might be: