

## Cut Through Chaos And Overwhelm In Just 15 Minutes

### Part One: Project Assessment

This series of questions is designed to help you think about your project (or your situation, or your career, or the decision you have to make, or your quandary...) in new ways. It is meant to stimulate your imagination, generate some creative solutions and help you along your path.

There are no right or wrong answers here – just an honest assessment of how things are with you and your project today, in this very moment. Work fast. Have fun.

The fifteen-minute audio that accompanies this worksheet offers fuller explanations of each question, and introduces some important concepts that will assist you in filling out this sheet.

- 1) Describe the current situation in just a sentence or two. Bottom-line it. What's happening right now that's led you to try this audio & worksheet?
  
- 2) If I had a magic wand, what would you like to have happen?
  
- 3) What's your budget for this project?
  
- 4) Have you worked with other organizers, coaches or teachers before? How was that?
  
- 5) Write down a few adjectives that describe how the current situation feels to you now:
  
- 6) Write down a few adjectives that describe how you would like it to feel:
  
- 7) Anything else going on? Any other life circumstances that need to be taken into consideration?

# The Organized Artist Company

## Part Two: Professional Self-Assessment

- 1) Are you a member of at least one union or professional organization? **Y/N**
- 2) Do you have or you have you had an agent/representation? **Y/N**
- 3) Do you have professional credits/experience? **Y/N**
- 4) Have you received more than one positive review in a major news outlet? **Y/N**
- 5) Do you have good, solid and diverse training? **Y/N**
- 6) Do you have relationships with other artists and professionals in your field? **Y/N**
- 7) Are your marketing and promotional materials current and “up to snuff” (photos, resume, website, portfolio, business cards, etc.)? **Y/N**
- 8) Do you have some amazing hook (i.e., are you physically outstanding, related to someone famous, have some particularly trendy characteristic)? **Y/N**
- 9) Is your work in all situations (i.e., in class, in rehearsal and in performance) consistently excellent? **Y/N**
- 10) If you found out that you had a meeting tomorrow afternoon with your “dream” mentor or biggest professional hero, would you be ready? Would your outfit, your materials and, most importantly, your confidence be ready for such a meeting? **Y/N**
- 11) Do you have a day rate, quote or minimum asking price that is above “scale”? **Y/N**
- 12) Can you easily explain to an agent or manager how they can expect to profit from you? **Y/N**
- 13) Do you have a full and rich life, apart from your career? **Y/N**
- 14) Which of these statements feels closest to how you feel about your career right now:
  - a. I’m ready to jump off the high dive
  - b. I’m halfway up the ladder and I’m feeling a little stuck
  - c. I’m at the bottom of the ladder staring up
  - d. I’m in a lounge chair, considering
  - e. I’ve heard there’s a pool

How many YES: \_\_\_\_\_  
How many NO: \_\_\_\_\_

Take a moment to write down what you notice about this, how you’re feeling right now, and what your next action steps might be: